



Name / Years of Experience:	Roberth Cardenas -> 20 years in information technology and data sciences for oil and gas industry.	Countries:	Argentina, Bolivia, Colombia, Ecuador, Mexico & Venezuela.
Last 3 Job Titles & Companies:	<ul style="list-style-type: none"> Technology Consultant -OptimaWell LLC (2023) Business Development and Services Manager – BPONE (2019-2022) Services Manager – Halliburton (2003-2018) 	Email: roberth.cardenas@optimawell.us Mobile Ecuador: +593 98 716 4834, Mobile Venezuela: +58 414 881 8340 https://www.linkedin.com/in/roberth-cardenas-51853315	

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Part 1 – Summary

Roberth is an accomplished professional with an impressive track record of over 20 years in information technology project management across diverse sectors within leading corporations spanning multiple countries, including Argentina, Bolivia, Colombia, Ecuador, Mexico, and Venezuela. Throughout his career, Roberth has successfully led significant projects, notably overseeing the implementation of standard applications for production, drilling, and geosciences in the oil fields of Repsol (Argentina, Bolivia, Mexico, and Venezuela), ConocoPhillips and Total (Venezuela), Petro Amazonas (Ecuador), Petrobras (Ecuador and Colombia), and Chevron (Colombia and Venezuela). Within the context of these projects, he has not only directed implementation teams but has also assumed pivotal responsibilities, such as database installation, configuration, and programming. Furthermore, he has automated workflows between applications and harnessed Business Intelligence to generate comprehensive reports, dashboards, and key performance indicators, significantly enhancing decision-making processes across relevant domains.

Currently, his dedication is focused on contributing to OptimaWell's progress by driving the development and execution of projects. He leverages diverse platforms, including the Microsoft Power Platform, to establish streamlined workflows and applies Business Intelligence as a cornerstone for robust data analysis. This strategic approach ensures the consistent delivery of superior outcomes to our valued clients.

Part 2 - Key Projects / Technical – Operational Achievements - Experience (Positions/Roles)

- **2023-Present: OptimaWell LLC – Technology Consultant.**
 - Support in the Development and search for opportunities for the company in Latin America.
 - Service delivery in projects with the support of technology, emphasizing Microsoft Power Platform and its components.
- **2019-2022: BPONE– Business Development and Services Manager.**
 - Create opportunities by actively seeking new business relationships through current and future customers, as well as new channels.
 - Manage services, personnel management, customer relations and be the main source of communication throughout the service delivery cycle for BPONE customers, ensuring efficient compliance with contractually defined agreements, time management, personnel, and costs.
 - Main responsible for the delivery of technological services to clients.
 - Responsible for the implementation of Zoho CRM, Sales IQ, Zoho Campaigns and Zoho Projects within the company with the aim of expanding services and contact in all BPONE countries.
 - Implementation of Microsoft Power Platform component technology (Power BI, Power Automate and Power Automate Desktop) in BPONE and its clients.
- **2015-2018: Halliburton Venezuela- Production Technology Sales Technical Advisor.**
 - Integration with the PSL Artificial Lift, Chemicals, Well tests and Landmark for the preparation of proposals for integrated services to clients in Venezuela, Colombia, and Mexico.
- **2009-2015: Halliburton Venezuela– Services Manager PSL Landmark.**
 - Operational management and supervision in the execution of the contract with PDVSA for more than USD 15MM with thirty (30) consultants under business management
 - Administration of more than fifteen (15) projects with various companies in Venezuela representing a Net Revenue of more than USD 6 MM and a Gross Margin of 45%.
 - Creation, direction, and development of the production team in Landmark Venezuela.
 - Use of BI tools such as: Oracle Discoverer, Tableau, Power BI in various projects with clients.

- **2004-2009: Halliburton Venezuela– Production Consultant - Technical Sales Advisor**
 - Preparation of proposals for production technology in Landmark for various clients in Colombia, Ecuador, and Venezuela.
 - Implementation of standard applications for production, drilling, and geosciences in oil fields of Repsol (Mexico), ConocoPhillips and Total (Venezuela), Petroamazonas (Ecuador), Petrobras (Ecuador and Colombia) and Chevron (Venezuela).
 - Use of BI tools such as: Oracle Discoverer, Tableau, Power BI in various projects with clients.
- **1992 - 2003: Accenture – Consultant – Team Leader (Bolivia, Ecuador & Venezuela)**
 - Planning, compliance, and monitoring of the projects of the personnel assigned to the account. Coordination of the invoicing of the work carried out.
 - Support to the commercial team in obtaining the annual renewal of the service contract.
 - Team leader in the implementation of "Disaster Recovery"; as well as the design of the technological infrastructure, communications system, and applications for disaster recovery in Repsol Venezuela.
 - Implementation of standard Repsol applications in all the oil fields acquired by the company in Bolivia and Venezuela.
 - Administrator of the financial system "Ideas". Responsible for system user support and accounting closures.
 - Use of BI tools such as Impromptu and Oracle Discoverer in the financial and production area.

Part 3 - Education (Academics) - Licenses & Certifications

- **2023- Microsoft Power Platform Training**
 Microsoft Licensing Specialist Renewal: Power Platform, valid until June 2024.
 Completed the Microsoft Learning Path PL-900: Microsoft Power Platform Fundamentals, as a previous step to obtain the certification scheduled for October 2023.
 Completed Microsoft Build: Power Platform Developer Challenge as a previous step to obtain the certificate in PL-400: Microsoft Power Platform Developer scheduled for December 2023.
- **2021- Learning-Doing Courses.**
 Microsoft technology: Microsoft 365, Microsoft Power Platform, and its components: Power Apps, Power BI, Power Automate and Power Automate Desktop).
- **2020 – Coursera - Machine Learning and Data Science.**
- **2016 - Expertise in Conventional and Non-Conventional Hydrocarbon Reservoir** at Universidad Arturo Prat, Chile.
- **2015 - Expertise in Behavior and Comprehensive Optimization of Oil Production** at Universidad Arturo Prat, Chile
- **2013 - Diploma in Business Management** at Universidad de Margarita, Venezuela.
- **2011 - Business Leadership Development I Program** at Texas University (Center for Executive Development).
- **2008 - Landmark Operations Certification Program** at Halliburton Panamá.
- **2007 - Project Methodology Certification under FEL (Front-End Loading)** at Halliburton México.
- **1993 – Systems Engineer** at Escuela Politécnica Nacional.
- **1992 – Bachelor of Mathematics** at Escuela Politécnica Nacional.

Part 4 - Professional Associations

- Society of Petroleum Engineers International (SPE)

Part 5 – Software and Programming Languages

- Business Intelligence and Visualization Tools: Microsoft Power BI, Tableau, Oracle Discoverer.
- Microsoft Power Platform: Power Apps, Power BI, Power Automate and Power Automate Desktop (Robot Process Automation RPA).
- Oil Industry Software: Tow/cs, OFM, NETool.
- Database Software: Oracle and Microsoft SQL Server.
- Machine Learning programming languages: R, Python, and Tools: Orange, Weka and Rapid Miner.